

KIANA MATSUURA

DESIGN | ART DIRECTION | MARKETING

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ABOUT ME

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Name:

Kiana Matsuura

Email:

[kianadraws@gmail.com](mailto:kianadraws@gmail.com)

Website:

[kianamatsuura.com](http://kianamatsuura.com)

Expertise:

Art Direction  
E-Commerce  
Brand Identity  
Digital Marketing  
Social Media  
Print  
Email  
Photo Retouching  
Web Design  
UX and UI  
Events

Programs:

Photoshop  
InDesign  
Illustrator

Learning:

Currently enrolled in  
Google UX Design  
Certification

INTERESTS

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PAINTING



MUSIC



READING



GARDENING



COFFEE

EXPERIENCE

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Graphic Arts  
Manager

(2018 - present)

Sideshow Collectibles

Leads, trains, and collaborates with a large design team. Develops brand strategies. Responsible for art directing and creating assets for social media, e-mails, packaging, website designs, product galleries, style guides, and presentations. Creates print collateral such as leaflets and catalogs.

Graphic Designer

(2013 - present)

Freelance Graphic Designer

Creates branding, print collateral, website designs, e-mails, brochures, and social media graphics. Clients include Kallpod, Currie Tech, and MustHaveMenus.

Graphic Designer

(2015 - 2017)

Entertainment Earth

Created web graphics, print catalogs, and website designs. Implemented new branding and advertising initiatives. Organized and launched weekly marketing promotions.

Art Department  
Assistant

(2014 - 2015)

California Lutheran University

Assistant to art professors, staff, and students. Duties included teaching classes, tutoring, and events. Created posters and brochures.

EDUCATION

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Bachelor of Arts

California Lutheran University

Graduated Magna Cum Laude with a B.A. in Fine Art and a minor in Multimedia. Awarded First Place in the Representational Art category of the CLU Fine Art Awards.

Study Abroad

Oxford University - Balliol College

Studied abroad at Oxford University (Balliol College) and the Ruskin School of Art.